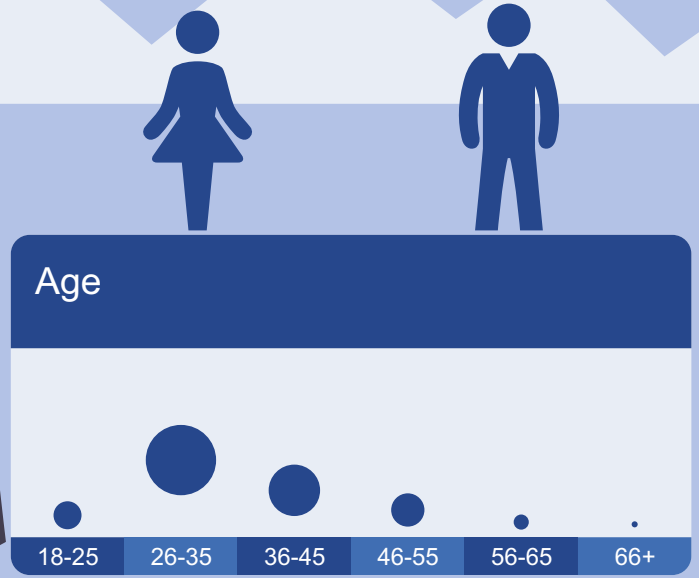


# Career Builders

Professional singles and couples in their 20s and 30s progressing in their field of work from commutable properties



### Property

- FOR RENT (Renting)
- Flat
- TWO (Bedrooms)

### Highest Education, Work & Finances

- Degree & higher
- Full-time
- High incomes

### Technology & Channel Preferences

- Technology
- OPEN (In-store)
- Internet

### Online Activity

- Broadband speed
- Time online
- Social media

### Lifestyle

- Gym
- Video games
- Music

### Holidays

- Backpacking
- Spa
- 5+ holidays

### Shopping & Charity

- OCADO WAITROSE SAINSBURY'S (Supermarkets)
- High online
- DONATE (Low donations)

### Transport

- Train
- Walking
- Hatchback